

Elite sport success: society boost or not?



in collaboration with

 Antwerp. European Capital of Sports 2013



SPLISS conference

Where?

Antwerp (Belgium), European Capital of Sports 2013

When?

November 13 and 14th 2013

For:

Academics/researchers, Sport policy makers, Sport Consultants, Major Sport Event Organisers, City and Destination Marketers, Representatives from National Olympic Committees, IOC, National and International Sport Governing Bodies, Elite Sport coaches

Abstract submission

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Organised by:



Vrije Universiteit Brussel

**Sheffield
Hallam
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Research
Centre



Universiteit Utrecht



VICTORIA UNIVERSITY

INSTITUTE OF SPORT, EXERCISE AND ACTIVE LIVING

Themes:

- Does elite sport create benefits for society?
- What is the social value of elite sport?
- What are the Sports Policy factors Leading to International Sporting Success (SPLISS)?
- SPLISS results from an international comparison of elite sports policies in 15 countries.

Subthemes:

- a) The value of elite sport
- b) Elite sport policy
- c) City marketing and elite sport.
- d) Elite sport events
- e) Paralympic sport policy

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