

CALL FOR PAPERS

ESMQ 2015 Special Issue (15.1):

IMPACTS AND STRATEGIC OUTCOMES FROM NON-MEGA SPORT EVENTS FOR LOCAL COMMUNITIES

(and for the pre-publication Workshop at the EASM 2013 conference)

The staging of sport events directly impacts the quality of life of people living in the host communities. Sport events are temporal and can trigger a variety of short- or long-term, positive or negative impacts, which lead to positive or negative outcomes, and if sustained, these outcomes become legacies. Most of the research thus far has focused on economic and tourism impacts of mega-events. It is unclear how or whether small and medium sized events actually affect the overall wellbeing of people living in the local community, especially from a non-monetary perspective such as social life, urban regeneration, sport participation, environmental stewardship, or infrastructure. Are there features that make non-mega-events different from mega-events with regard to their effect on local communities? If so, is the difference due to the inherent features of the types of events or the characteristics of the smaller towns and cities in which they are usually hosted, or a combination of both? What are the underlying processes that make non-mega events uniquely different from mega events for local citizens?

This special issue will bring work together that analyzes tangible and intangible impacts as well as the strategic choices that host communities make when hosting non-mega events, including the outcomes of those choices. Identifying and extending our understanding of impacts and strategic outcomes will have practical value for sport event management and strategy, and will advance our understanding of the social, economic, and environmental consequences of events. While there are no universal definitions of different types of events, non-mega-events are generally smaller in size, scale, scope and reach than their mega counterparts (e.g., the Olympic Games, the World Cup, the Euro Cup, the Commonwealth games). However, like mega events, they are one-off, discontinuous and out of the ordinary.

Authors are invited to submit articles that contribute to our understanding of the nature, management and implications of non-mega events. We invite both conceptual and empirical papers related to the topic, from a range of perspectives and impacts, especially non-monetary (e.g., social life, sport participation, urban regeneration, local infrastructure, environmental stewardship...). Papers are welcome to consider spectator sport events, participant sport events, or both.

Invitation to participate in the EASM 2013 Special Issue Workshop

Interested contributors are invited to submit a standard two-page abstract through the abstract submission system of the 21st EASM 2013 Conference (Istanbul, Turkey, 11-15 September 2013; for more information see conference website when this is launched). Invited contributors are expected to submit a full paper to Marijke Taks (mtaks@uwindor.ca) before the conference by August 15, 2013. All full papers will be distributed among the workshop participants prior to the conference to stimulate conversation and discussion. Papers presented at the conference may be invited to be submitted for consideration for the 2015 ESMQ Special Issue, though other contributions will not be excluded.

Invitation for the ESMQ 2015 Special issue (15.1)

Submission of manuscripts is not limited to those participating in the workshop, but open to everyone interested in the topic. Manuscripts should follow the general submission guidelines of the *European Sport Management Quarterly*. Papers should be submitted in electronic format to mtaks@uwindsor.ca no later than November 30, 2013.

Guest editors

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